

AGRABILITY UNLIMITED AMBASSADOR

2019 GOALS & POSITION DESCRIPTION



We know each of you have different levels of time, availability, and comfort levels in working in your counties, so we are asking you to review the goals listed below as a guide in how you can work to support the AgrAbility IL program throughout the year. Our staff members are available to assist you in any way needed at anytime.

OPTIONS FOR COMMITMENTS AND GOALS:

➤ **Research and establish a regular connection with professionals at organizations such as the following:**

- a. Local County Farm Bureau
- b. USDA Service Center
- c. Local County Extension Office
- d. Area Hospitals Physical Therapy Departments
- e. Local Elevators
- f. Farm Equipment + Supply Stores
- g. Local Service Organizations (*Kiwanis Clubs, Rotary Clubs, Lions Clubs, etc.*)
- h. Local Agriculture Lenders
- i. Others (*as appropriate*)

Then, utilize these network connections to:

- j. Help identify and refer people in need of AgrAbility's services.
- k. Create public areas for display and distribution of brochures, posters, and other program materials.
- l. Maintain the relationship and enhance AgrAbility's visibility in the community.

➤ **Arrange speaking engagements at local organizations:**

Setup times for presentations at local service organizations, membership organizations, and hospital groups for an overview of AgrAbility and the services provided. Field Coordinators are happy to conduct these meetings if you are not comfortable with this speaking effort.

➤ **Distribute news releases:**

Use the Public Service Announcements (PSA) provided by AgrAbility Unlimited staff to promote coverage of the organization by your local media, and to share the services provided and success stories in the area.

➤ **Attend events and setup displays:**

If your county is holding a farming or agricultural professional event / trade show, arrange to attend on behalf of the organization and setup a display as applicable. Your coordinator can arrange for table-top display equipment to utilize at the event.

➤ **Help with fundraising efforts:**

Share potential corporate contributors for AgrAbility Staff members to contact or contact potential donors to participate on a county-level.

➤ **Dedicate at least one hour per month to promoting AgrAbility:**

We are asking for a minimum of one hour per month or more for at least six months of the year of active participation in supporting the program.

➤ **Network and refer potential AgrAbility clients:**

Inform an AgrAbility staff member when you identify a potential client and connect the client to the staff member for initial introduction.

➤ **Regular updates and check-ins:**

Connect with a staff member every 3-6 months with an update on your progress and support of the program to help enable future funding and initiatives.

➤ **Sharing and engaging on social media:**

Follow @AgrAbilityIL on Facebook and Twitter if you participate on the platforms. Then, share one of the program updates on each of the platforms twice a month.

I understand and accept the above suggested goals as a 2019 AgrAbility Unlimited IL Ambassador. I would like to continue participation as an Ambassador for the 2019 annual year.

YOUR SIGNATURE

DATE

COUNTIES SERVED

CONTACT INFORMATION (PHONE, EMAIL, MAILING ADDRESS)

THANK YOU FOR SUPPORTING #AGRABILITYIL

HAVE QUESTIONS? CONTACT US:

Bob Aherin: 217-333-9417 | raherin@illinois.edu

Jim Williams: 309-663-1185 | jimwillms@earthlink.net

Kelly Gagnon: 765.721.4348 | kelly@grithq.org